



BA (Hons) Business Management

Year 2 & 3 of a 3 Year Degree

This exciting and innovative general business programme is designed for students who want to embark on an in-depth study of Business and Management to develop analysis and evaluation skills that can be applied to international real-world situations. The course prepares students for a professional career in business and management by developing knowledge and understanding of the various functional areas of business, including management, marketing, human resources, finance and operations management within a global context.

Entrepreneurship and reflexive thinking skills are at the heart of this general business management programme. A practical and practice-based programme, this course will equip students with the agile, reflexive and critical thinking skills which are vital for success in modern organisations.

The course is based around four core pillars of digital business, sustainable business, innovative business and responsible business and students will explore the functional areas of business through these themes giving them an immersive experience which will result in a thorough understanding of the challenges and opportunities faced by organisations in the 21st century.

The course aims to supply future managers and professionals to various business and management sectors as well as to provide key knowledge, skills and attributes that are vital to modern organisations. Potential graduate careers include personnel and human resource management, marketing and market research, business strategy, small business management and start-up, business analytics, digital business and information management.

Apply now:
stcmalta.com/apply

Study Options

Full Time or Part Time

Duration

2 Academic Years
or 4 Academic Years (Part Time)
240 CATS (120 ECTS)

Assessment

Assessment coursework assignments

Entry Requirements

Level 4 Business/Management Award
Higher National Certificate Business
NCC Diploma in Business
English Language Certification

Location

STC Higher Education
Block D, Giorgio Mitrovich Street,
Pembroke, Malta