



BA (Hons) Business Management (Human Resources)

Year 2 & 3 of a 3 Year Degree

This exciting and innovative general business programme, with a specialism in Human Resources, is designed for students who want to embark on an in-depth study of Business, Management and Human Resources to develop analysis and evaluation skills that can be applied to real-world situations. The course is designed to allow students to develop an awareness of modern business and human resources practice through practical activities which equip them with an holistic understanding of how an organisation functions. Leading, managing and motivating people is crucial for a successful business, and in this pathway students will acquire core people management skills that prepare them for roles in human resources.

A practical and practice-based programme, this course will equip students with the agile, reflexive and critical thinking skills which are vital for success in modern organisations. The course is based around four core pillars of digital business, sustainable business, innovative business and responsible business and students will explore the functional areas of business through these themes giving them an immersive experience which will result in a thorough understanding of the challenges and opportunities faced by organisations in the 21st century.

The course aims to supply future managers and professionals to various business and management sectors as well as to provide key knowledge, skills and attributes that are vital to modern organisations. Potential graduate careers include human resources and people management, business strategy and operations, small business management and start-up, business analytics and information management.

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stcmalta.com/apply

Study Options

Full time or Part Time

Duration

2 Academic Years
or 4 Academic Years (Part Time)
240 CATS (120 ECTS)

Assessment

Assessment through examinations
and coursework assignments

Entry Requirements

Level 4 Business/Management Award
Higher National Certificate Business
NCC Diploma in Business
English Language Certification

Location

STC Higher Education
Block D, Giorgio Mitrovich Street,
Pembroke, Malta

UNLOCK YOUR TRUE POTENTIAL

Year 2 of Degree

Customer Acquisition and Retention

This module explores the customer journey from prospect or enquiry to loyal customer or advocate. Students will learn about the marketing strategies and tactics involved in attracting new customers and keeping them. They will also gain practical experience of planning and designing marketing campaigns designed to attract, win and retain customers.

The Professional Manager and Leadership

The aim of this module is to develop students' understanding of management and leadership principles, and to explore the influence that various leadership and management approaches have on key Human Resources Management functions, including Change Management. Through the study of emerging leadership concepts, students will develop an appreciation for the development of self as a method to support others in their development.

Operations and Project Planning

This module will explore operations and supply chain management, as well as fundamentals of project management. The module aims at giving students the skills required to analyse contemporary issues facing business operations and supply chain. It also equips students with the skills of team working and communication in a project environment. Detailed study of management tools such as critical path analysis and PERT will be undertaken.

Managing Finance and Accounts

The aim of this module is to provide an introduction of a range of financial and accounting skills to the business students, which will help their understanding and managerial decision making skills. Learners will evaluate the organisation's financial statements, identify the principles for setting and managing budgets and understand finance within the organisation.

Year 3 of Degree

People Profession: Transforming Organisation

This module will examine the importance of the 'People Profession' in developing the organisational strategy and structure of a business. In particular it focuses on the impact of human resources on transforming organisational structure and the impact of organisational design, change and development in creating a sustainable business.

Strategic People Management

This module explores how events and actions in the macro-environment impact upon organisations, and the strategies that organisations may adopt to manage this. Students will engage with emergent topics within the field impacting on organisational approaches and with contemporary discourses around new ways of working and communicating including within dispersed collaborations.

Transition into the HR Profession

This module aims to create awareness of the changing labour market and the strategies which are necessary to maximise career progression as you transition into the HR profession. Students will be encouraged to consider current debates relating to the concept of employment and careers in the 21st century. This module also enables students to critically evaluate, analyse and enhance their employability skills using a wide range of current tools, concepts and techniques.

The Professional Project

The Professional Project capstone module is an independent study unit. Students will be able to draw together learning from their previous subjects, focusing on key strengths, in the production of a business artefact. Alongside the artefact students will develop a written critical reflection, which is designed to elucidate their rationale for choice of artefact and reflect on the process of its production and dissemination.